**Tibor Papp**

Art director

[**www.tpappart.com**](file:///C:\Users\XTop\Dropbox\www.tpappart.com)

papp\_tiberiu@yahoo.com

+44 (0) 7904173304

With over 10 years experience in Visual Arts ranging from print to digital and web, I provide artistic solutions to facilitate communication through various media. My main focus is art direction, motion graphics and VR. A hands-on approach to the entire creative process means that each project is curated with the utmost attention from inception to final delivery.

**AREAS OF EMPHASIS**

* Art direction
* UI/UX
* Concepting and Wireframe
* Advertising
* Excellent understanding of visual storytelling and the language of film
* Graphic design

**EDUCATION & QUALIFICATIONS**

2009-2012

**Advertisement Graphics Design Masters Degree -** West University Timisoara

2006-2009

**Graphic Design Bachelor** (Minor in Industrial Design) **-** Tibiscus University Timisoara

**CAREER SUCCESS**

April 2015 – Present

**Art Director**

**Pixelwarp Studios**

Leading design direction and collaborated on technical direction on Mobile and VR, Arch vis projects like Wave City Centre Noida, as well as on various other motion and VR projects ranging from music videos to product visualisation.

* Generating ideas
* Managing projects
* Final postproduction

Feb 2015 – May 2013

**Senior Marketing Creative**

**Inspired Gaming**

Technical lead on major upcoming marketing campaigns for basketball legend Shaquille O’Neal, The Mike Tyson suite of games as well as a suite of Inspired branded games and other major campaigns. Reorganised repositories and headed technical department upgrade.

* Motion Graphics
* 3D Advertising
* Print and Digital

Jul 2012-May 2013

**Consultant DP**

**Magnificent Films**

Worked along side renowned DP and Actor Sean Cronin for the filming of the trailer for Pirate, a film about a modern day pirate ship with a captain comparable to modern day Blackbeard.

* Storyboarding
* Mood lighting
* Visual directions for wardrobe and props.

May 2011 – Apr 2012

**2D/3D Artist**

**Beast Studios**

Worked on concept art, assets and environments for Passage to mystical worlds (Alawar Entertainment). Created animations and cut scenes for Jill and the Beanstalk. Worked as a 2D animator on Ben and Holy (mobile and tablet game).

* Concept
* 3D Art

2009 – 2010

**Marketing Artist**

**Medienhaus**

Increased Web Flash Add quality leading to a 28% increase in sales based on reviews. Organised project folders and cleaned up old repositories increasing team efficiency.

* Advertisement
* Marketing graphics

2007 – 2009

**Marketing Manager**

**Auchan Advertising**

Lead a team of 3 artists for the print department of Auchan Hipermarket Group. Department of the Year 2009 award within the business. Reduced the cost of materials and reorganised the paper stock for easier use.

* 2D/3D Graphics
* Concept Art
* Print

**TOOLS OF THE TRADE**

* Adobe Suits (PS, AE, ID, PR, AI)
* Autodesk 3Ds Max/Maya
* ZBrush
* UE4
* Jira/Asana
* Google Analytics
* Mail Chimp
* Office

**LANGUAGES**

English – Fluent

Hungarian – Fluent/Native

Romanian – Fluent

Italian – Beginner